despec

Partner Privacy Policy Despec Nordic

Leading Nordic distributor of IT supplies and office products

Partner Privacy Policy at Despec Nordic

1. Introduction
At Despec (“Despec”, “we”, “us”, “our”), we are committed to protecting your personal data and respecting your privacy.
This Privacy Policy explains how we collect, use, and protect personal data in connection with our business operations, including distribution, sales, marketing, and customer support across the Nordic region.
We process personal data in accordance with the **General Data Protection Regulation (GDPR)** and applicable local laws.

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2. Data controller

The data controller for the processing of your personal data is:

Despec Nordic
[Including Despec Denmark A/S, Despec Finland Oy, Despec Iceland, Despec Norway AS and Despec Sweden AB]
Head quarter at:
Vassingerødvej 25
DK-3540 Lynge, Denmark
Local Email: info@despec.dk / info@despec.fi / info@despec.is / info@despec.no / info@despec.se

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3. Personal data we collect

We may collect and process the following categories of personal data:

Business-related data
- Name, job title
- Company name and address
- Business email and phone number

Transaction & operational data
- Order history, deliveries, invoicing details
- Payment-related information

Communication data
- Email correspondence, meeting notes, customer service interactions

Digital data
- IP address, browser type
- Website usage data (via cookies/analytics tools)

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4. Purpose of processing

We process personal data to:
- Manage customer, reseller, and supplier relationships
- Process orders, logistics, and deliveries
- Handle invoicing and financial administration
- Provide support and communication
- Send relevant marketing and newsletters
- Improve our products, services, and digital platforms
- Comply with legal and regulatory obligations

5. Legal basis for processing

We process personal data based on:

- Contractual necessity – to fulfill agreements
- Legal obligations – e.g. accounting and tax laws
- Legitimate interest – business development, relationship management
- Consent – for marketing communications where required

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6. Sharing of personal data

We may share personal data with:

- Logistics and delivery partners
- IT, ERP, CRM, and hosting providers
- Payment and financial service providers
- Marketing and communication platforms
- Authorities when required by law

All partners are required to ensure appropriate data protection and confidentiality.

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7. International transfers

Where personal data is transferred outside the EU/EEA, Despec ensures appropriate safeguards, such as:

- European Commission Standard Contractual Clauses (SCCs)
- Transfers to countries with an adequacy decision

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8. Data retention

We retain personal data only as long as necessary to:

- Fulfill contractual obligations
- Meet legal requirements (e.g. 7–10 years for financial records in Nordic countries)
- Support legitimate business needs

Data is securely deleted or anonymized when no longer required.

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9. Your rights

You have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to or restrict processing
- Request data portability
- Withdraw consent (for marketing)

To exercise your rights, please contact us at: finance@despec.dk

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10. Marketing communications

If you subscribe to Despec communications, we may send you:

- Newsletters
- Campaigns and offers
- Product and industry updates

You can unsubscribe at any time via the link in our emails or by contacting us.

11. Cookies/similar technologies

Despec uses cookies/similar technologies to:

- Improve website functionality
- Analyze traffic and usage
- Support marketing activities

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12. Data security

We implement appropriate technical and organizational measures to protect personal data against:

- Unauthorized access
- Loss or misuse
- Alteration or disclosure

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13. Updates

This Privacy Policy may be updated periodically. The latest version will always be available on our website.

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14. Contact

For questions regarding this Privacy Policy or data protection at Despec:
Local Email: info@despec.dk / info@despec.fi / info@despec.is / info@despec.no / info@despec.se
Website: www.despec.eu
Local Websites: www.despec.dk / www.despec.fi / www.despec.is / www.despec.no / www.despec.se

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